



Xpert Opinions Privacy Policy

1) Website Ownership

This website is owned and operated by Xpert Opinions Limited. We take your privacy seriously and therefore urge you to read this policy carefully as it contains important information on:

- a) who we are;
- b) how and why we collect, store, use and share personal information;
- c) your rights in relation to your personal information, and
- d) how to contact us and supervisory authorities in the event that you have a complaint.

2) Who we are

Xpert Opinions Limited ('we' or 'us') collect, use and are responsible for certain personal information about you. When we do so we are regulated under the General Data protection Regulations which apply across the European Union (including the United Kingdom) and we are responsible as 'controller' for that personal information and for the purposes of those laws.

3) The personal information we collect and use

a) Personal information you provide to us

We collect your name, email address, company name (if applicable) and details of your enquiry. We collect this information when you register your interest in Xpert Opinions on our website.

b) Personal information you provide about third parties

If you provide us with information about another person, you should confirm that the other person has given you consent for us to process their personal data.

4) How we use your personal information

We collect your personal information for the purposes of distributing our newsletter and communicating directly with you by email. Once we are ready to launch further upgrades to our website, we may invite you to create a member account with us.



5) Who your information may be shared with

We may share your information with law enforcement agencies in connection with any investigation to help prevent unlawful activity. We will not share your personal information with any other 3rd parties.

6) Marketing

We would like to send you information about our business (ie: our newsletter). This information will be sent to you by email when you register your interest with us. If you do not wish to receive our newsletter or wish to have your personal information removed from our records, you should notify us by email. See section 15 below for our contact details.

7) Whether personal information has to be provided by you, and if so why

No personal information has to be provided by you to us at any time other than through your consent when you register your interest through our website.

8) How long your personal information will be kept

We will hold your personal information for up to 2 years. This time is sufficient for us to develop the next phase of our website. Once complete, we may invite you to establish a member account with us. At this point we will ask you to submit new personal information and your original personal information will be deleted from our records. The above period is no longer than necessary.

9) Basis on which we collect and use your personal information

We rely on your consent as the lawful basis on which we collect and use your personal information. We may also use your personal information for us to comply with legal or regulatory obligations.

10) Keeping your information secure

We have appropriate security measures in place to prevent personal information from being accidentally lost, or used or accessed in an unauthorised way. We limit access to your personal information to those who have a genuine business need to know it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality.

We will also use technological and organisational measures to keep your information secure. Specifically, your name and email address will be maintained on a secure server. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.



Whilst we use all reasonable efforts to secure your personal data, in using the site you acknowledge that the use of the internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data that is transferred from you or to you via the internet. If you have any particular concerns about your information, please contact us using the details below.

11) Transfers of your information out of the EEA

We will not transfer your personal information outside of the EEA at any time.

12) What rights do you have?

Under the General Data Protection Regulations you have a number of important rights free of charge. In summary, these rights include but are not limited to:

- a) fair processing of information and transparency over how we use your use personal information;
- b) access to your personal information that this Privacy Policy is already designed to address;
- c) require us to correct any mistakes in your information which we hold;
- d) require the erasure of personal information concerning you in certain situations;
- e) receive the personal information concerning you which you have provided to us, in a structured, commonly used and machine-readable format and have the right to transmit those data to a third party in certain situations;
- f) object at any time to processing of personal information concerning you for direct marketing;
- g) object in certain other situations to our continued processing of your personal information;
- h) otherwise restrict our processing of your personal information in certain circumstances.

For further information on each of those rights, including the circumstances in which they apply, see the Guidance from the UK Information Commissioner's Office (ICO) on individual's rights under the General Data Protection Regulations (<http://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>)



If you would like to exercise any of these rights please email us and let us have enough information to identify you. Please provide proof of your identity (such as a copy of your driving license or passport) and let us know the information to which your request relates.

13) How to complain

We hope that we can resolve any query or concern you raise about our use of your information.

The General Data Protection Regulations also gives you the right to lodge a complaint with a supervisory authority. The supervisory authority in the UK is the Information Commissioner who may be contacted at <https://ico.org.uk/concerns/> or telephone: 0303 123 1113.

14) Changes to the privacy policy

The date of publishing this privacy policy is 13/03/2019. We may change this privacy policy from time to time. You should check this policy occasionally to ensure you are aware of the most recent version that will apply each time you access this website.

15) Contacting us

If you have any questions about this policy or the information we hold about you, please contact us:

a) By e-mail: info@xpertopinions.com

b) By post: Exchange Tower, 19 Canning Street, Edinburgh, EH3 8EH